

BRAND STANDARDS

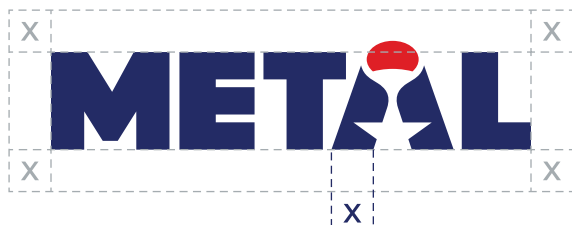
2-COLOR LOGO



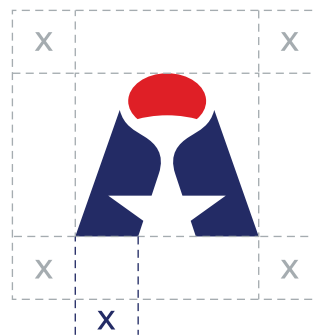
2-COLOR ICON



LOGO CLEARSPACE



ICON CLEARSPACE



COLOR PALETTE

CMYK 100/95/26/23

RGB 35/43/101

HEX 232B65

CMYK 5/100/100/1

RGB 223/31/38

HEX DF1F26

CMYK 6/2/0/31

RGB 165/172/176

HEX A5ACB0

FONTS

MONTERRAT EXTRABOLD

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz

MONTERRAT BOLD

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz

MONTERRAT REGULAR

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz

BRAND STANDARDS

1-COLOR WHITE LOGO



1-COLOR BLUE LOGO



1-COLOR BLACK LOGO



1-COLOR WHITE ICON



1-COLOR BLUE ICON



1-COLOR BLACK ICON



DO NOT ROTATE THE LOGO



DO NOT DISTORT THE LOGO



DO NOT CHANGE THE LOGO COLORS



DO NOT ADD DROP SHADOWS TO THE LOGO

